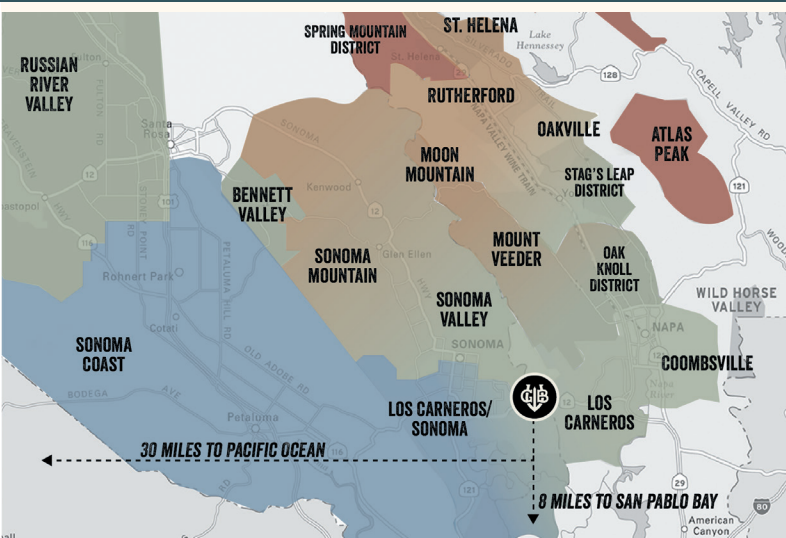


THE LOW DOWN ON COOL CLIMATE

A look into staying cool in the vineyard and what that means for our wines.



The Winkler Scale is a system that divides the world's wine-growing regions into five climate categories, where Region I areas are the coolest and Region V areas are the warmest. The classification is based on accumulated temperatures during the growing season, expressed as "degree-days", an important metric that helps vintners understand and predict the rate of vine development and ripening. Cooler climate regions with a lower number of degree-days, like Sonoma County, allow for optimal development of acidity, color, aromas, and flavor - all of which contribute to the overall quality of a wine.



LOCATION, LOCATION, LOCATION

Our Rhinefarm estate vineyard sits at the crossroads of four world-class AVAs — Carneros, Napa Valley, Sonoma Valley, and Sonoma Coast. Our estate is cooled by the coastal influence of the San Pablo Bay to the south and the Pacific breezes that flow through the Petaluma Gap to the west. Over six generations we have perfected the art of growing cool-climate grapes and combined cutting-edge winemaking techniques to produce the best Bordeaux varietal wines in California.

- 1 Burgundy, Champagne, Rhine, Willamette, etc
- 2 Bordeaux, Sonoma Valley, Southern Napa
- 3 Rhône Valley, Central Napa, Dry Creek, Alexander Valley
- 4 Spain, Tuscany, Veneto, Lodi, Northern Napa
- 5 Sicily, Fresno, Western Australia

"The more you understand the nuances of a vineyard the more it rewards you."

- Joe Uhr, Director of Winemaking

The cool climate of Rhinefarm allows for slow ripening and a longer growing season. On average, compared to much of Napa Valley, our bud break begins weeks earlier and our harvest begins a month later. Longer hang time with cooler temperatures allows aromas, flavors, color, and tannins to develop gradually and fully. Our grapes retain acidity and freshness, which enhances the depth and complexity of our wines without sacrificing structure or balance. As a result, we are able to produce elegant varietal wines with richness and layers that are approachable upon release yet also age beautifully.

