

BACCHUS CLUB

NEWSLETTER

FALL 2023





Hi Bacchus Club Members!

We hope your glass never went empty throughout all the summer adventures you embarked upon (hot tip: our Gewürz travels well). While summer's coming to a close, the winery is buzzing with activity as we prepare for the start of harvest 2023.

Harvest is an incredibly special time here at Gundlach Bundschu and the perfect opportunity to visit and experience the action firsthand. My favorite harvest moments include morning vineyard tours on the Pinz – catching the vineyard team in action handpicking Estate Chardonnay and Pinot Noir, sitting in the courtyard overlooking the vines as they transform into an array of warm, autumn colors and of course, spending quality time with our club members and the Bundschu family at our annual Harvest Dinner celebration. This year we'll be toasting to the 2023 vintage on September 30th – we hope you can join us!

One of the best parts of harvest is that the excitement extends through the entire Sonoma community. During your visit, we recommend checking out the iconic Vintage Festival, enjoying a taste of the amazing late-summer produce at local restaurants like La Salette or Glen Ellen Star, and experiencing harvest-in-action at Katie's property, Abbot's Passage with your Bacchus Club perks. Finally, it's harvest tradition to raise a glass at The Swiss Hotel – a legendary watering hole in downtown Sonoma and a Bundschu family favorite.

We look forward to experiencing harvest 2023 with you, whether in person or in spirit, and as always, thank you so much for your continued support.

*Abbey Ehland
Director of Sales*

HARVEST OUTLOOK

“So far this year, the 2023 harvest is shaping up to be a very balanced year. The prolonged cool Spring caused canopies to grow at a moderate pace. Bloom and set have also been extended by a much cooler than last year June (up to 10°F cooler on average compared to 2022). Now we are heading into some much-needed warmer weather during the berry development phase of the growing season. This couldn’t come at a better time- as leafing and shoot positioning in the vineyard are wrapping up. This means the vines are poised to absorb all of the mid to late Summer Sun’s energy and focus it all on creating all of the important components of perfectly ripe fruit and exceptional wines.”

Joe Ubr, Winemaker



BEHIND THE 2019 VINTAGE RESERVE LABEL

Since 1981, the Bundschu family has offered Vintage Reserve, a limited bottling highlighting the most distinctive expression of our historic vineyard. Every part of the wine is meticulously thought out, from our dirt-to-glass process all the way to the packaging.

Each Vintage Reserve label is a commissioned artwork that honors a nuance of our estate and reflects the meticulous attention to detail we apply to crafting our Vintage Reserve wines.

Artist, Chris McNally honors the refurbished 1953 International Panel Truck fondly referred to as “Boss Lady” in this watercolor painting. Once belonging to Uncle Barney, the truck was rescued from the Haraszthy Creek, where it had been collecting weeds for decades, and turned into a historical property centerpiece.

You may find this wine’s tasting notes on page ten.



HARVEST IS COMING

Often one of the first blocks to be picked on Rhinefarm, our old-vine Gewürztraminer is harvested in the cool night air to preserve its aromatics and acidity. The grapes pictured here were picked on September 1, 2022.



SAVE THE DATE

BACCHUS CLUB
2023 EVENTS

HOT SUMMER MOVIE NIGHT

Saturday, August 12th 6p

CONCERT: TUNE-YARDS AND OS MUTANTES

Saturday, August 22nd 7p

HARVEST SUPPER WITH THE BUNDSCHUS

Saturday, September 30th 5p

Members Only

HOLIDAY APRÉS SKI PARTY

Saturday, December 9th 4p

Members Only



More details + tickets here

CLUB SELECTIONS + TASTING NOTES

2022 RHINEFARM ROSÉ

Our Rhinefarm Rosé of Pinot Noir is a summer day in a bottle. The nose greets you with an aroma of flower petals, like walking through a meadow. Hints of watermelon, white nectarine and citrus lead to a more linear mid-palate. The wine is complemented by a zesty acidity that makes it perfect for pairing with fresh salads or light appetizers. This rosé is a perfect companion for warm weather and backyard get-togethers, a reminder of the simple pleasures of summer that can be enjoyed in every bottle.

2021 ZINFANDEL

Let's take a trip down memory lane. Back in 1973, Jim Bundschu made our first wine on Rhinefarm since Prohibition...a Zinfandel. This 1973 Zinfandel would launch Gundlach Bundschu Winery into what we know it as today. Now, over 45 years later, we have its gorgeous grandchild – an exceptional wine with notes of cranberry, raspberry, bramble and baking spices. While rooted in history, our 2021 estate Zin goes against the grain of tradition and is lifted by a zing of white pepper and has a defining dusty flavor to it as well.

2021 GREEN VALLEY PINOT NOIR

2021 Pinot Noirs across the board were dark and concentrated due to the drought growing conditions, which led to exceptionally small berries and clusters on the 667 and 777 clonal selections. Our Gundlach Bundschu Russian River Pinot is a classic representation of Russian River Valley, with savory characteristics of redwood and allspice, balanced by brandied cherry and black licorice. Medium weight with fine tannins and a fresh finish, this wine will play well with evenings by the firepit.

2021 RAC ZINFANDEL

Our Rancho Agua Caliente Zinfandel is a balanced red wine sure to pair with any kind of hearty meal. It opens with aromas of tamarind paste, rose hips and dried raspberries. As you sip on this wine, it unfolds into flavors of olallieberry pie, Graham crackers and sweet dreams. Despite its warmer growing climate, this wine isn't too sweet or too earthy, it's—dare we say—just right.

2021 MOUNTAIN CUVÉE

A Bordeaux-obsessed blend featuring layer upon layer of ripe fruit - think boysenberry, cranberry and pomegranate - followed by a hint of toasty oak. Our Mountain Cuvée is a medium-bodied, red blend of Cabernet Sauvignon and Merlot packed with juicy red fruit, black currants and a dark chocolate finish. We're getting silky tannins. Hints of oak and cedar. And an elegant structure with a finish that's a real crowd-pleaser. Enjoy it on its own or paired with something as perfectly unassuming as the wine (we especially love it with backyard burgers).

2019 VINTAGE RESERVE

Our Vintage Reserve represents the pinnacle of our portfolio. Every year, it acts as our north star for our winemaking decisions. We pick the best blocks and the best barrels, and the resulting wine is an elegant and well-balanced expression of the terroir. Our 2019 Vintage Reserve consists of layers that unfold in every swirl, sniff and sip. Upon first impressions, you'll find rich aromas of baking chocolate, violet, purple sage and pencil shavings that highlight its complex flavor profile. With flavors of spiced plum, dried lavender, vanilla beans and toasted star anise, this wine leans more powerful and thick on the palate. While delicious at any time you choose to enjoy it, our Vintage Reserve has the finesse to age 20+ years.

2016 VINTAGE RESERVE

The 2016 Vintage Reserve benefitted from a glorious growing season, resulting in another stellar example of the best of Rhinefarm. Fresh blackberry and black currant aromas are spiced with nutmeg and cinnamon bark with an underlying layer of earth and clove. Medium in body and supported structurally by fine tannins and fresh acidity, this library release—reserved for our collector's case club members, is perfectly aged for enjoyment this fall and holiday season, but will develop beautifully over the next 8+ years.

CURRENT PRICING

CLUB EXCLUSIVE WINES

VINTAGE	NAME	RETAIL	15% OFF	20% OFF
2022	Sauvignon Blanc.....	\$32.00	\$27.20	\$25.60
2020	Towles Clone Chardonnay.....	\$65.00	\$55.25	\$52.00
2021	Green Valley Pinot Noir	\$48.00	\$40.80	\$38.40
2021	Pinot Noir, Petaluma Gap.....	\$47.00	\$39.95	\$37.60
2021	Zinfandel, Rancho Agua Caliente	\$54.00	\$45.90	\$43.20
2021	La Cuadrilla Red Blend	\$45.00	\$38.25	\$36.00
2021	Chardonnay, Dry Creek	\$27.00	\$22.95	\$21.60
2022	Tempranillo Rosé	\$32.00	\$27.20	\$25.60
2018	Heritage Chardonnay.....	\$65.00	\$55.25	\$52.00

CURRENT RELEASE WINES

VINTAGE	NAME	RETAIL	15% OFF	20% OFF
2021	Cabernet Sauvignon/Malbec.....	\$40.00	\$34.40	\$32.00
2021	Merlot	\$48.00	\$40.80	\$38.40
2016	Cabernet Sauvignon.	\$65.00	\$65.00	\$65.00
2021	Chardonnay	\$29.00	\$24.65	\$23.20
2022	Gewürztraminer	\$29.00	\$24.65	\$23.20
2021	Pinot Noir	\$48.00	\$40.80	\$38.40
2020	Mountain Cuvée.....	\$25.00	\$21.25	\$20.00
2022	Rhinefarm Rosé	\$28.00	\$23.80	\$22.40
2018	Vintage Reserve	\$140.00	\$119.00	\$112.00
2018	Cabernet Franc	\$55.00	\$46.75	\$44.00
2021	Zinfandel	\$56.00	\$47.60	\$44.80



Your Club team is here for you! Call us anytime at 707.938.5277, email us at info@gunbun.com or visit us online by scanning the code below.