

2019-2020 POINT-OF-SALE MATERIALS

JULY-MERLOT

"WE COULD HAVE HAD GUNDLACH BUNDSCHU!"



GUNDLACH BUNDSCHU
SONOMA VALLEY'S FIRST MERLOT

AUGUST-VINTAGE RESERVE



GUNDLACH BUNDSCHU
THE PINNACLE OF OUR WINES
2015 VINTAGE RESERVE

For over three decades, our family has offered Vintage Reserve, a limited bottling highlighting the most distinctive expression of cool-climate varieties from the highest elevations of our historic vineyard.

76% CABERNET SAUVIGNON
12% CABERNET FRANC
6% MALBEC
6% PETIT VERDOT

96+ POINTS
Jeb Dunnuck

SEPTEMBER-CABERNET




GUNDLACH BUNDSCHU
COOL CLIMATE CABERNET SAUVIGNON
Straight from Sonoma

90 POINTS
2015 VINTAGE JEB DUNNUCK

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OCTOBER-MOUNTAIN CUVÉE



GUNDLACH BUNDSCHU
MOUNTAIN CUVÉE
SPOOKTACULAR BLEND

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NOVEMBER-THANKSGIVING



GUNDLACH BUNDSCHU
Too Dry
Just Right
Too Sweet

OUR GEWÜRZ IS DRY, THE TURKEY'S YOUR PROBLEM.

92 POINTS, 2017 VINTAGE WINE ENTHUSIAST
91+ POINTS, LAST 4 VINTAGES

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DECEMBER-MOUNTAIN CUVÉE



GUNDLACH BUNDSCHU
Cheers TO THE Holiday Season



2017 MOUNTAIN CUVÉE, A MERLOT & CABERNET BLEND FOR THE NICE LIST

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JANUARY-CUVÉE



GUNDLACH BUNDSCHU
NEW YEAR NEW LABEL SAME CUVÉE

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FEBRUARY-MERLOT



GUNDLACH BUNDSCHU
Merlot

Keeping Valentine's easy since 1858

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MARCH-CABERNET SAUVIGNON



GUNDLACH BUNDSCHU
COOL CLIMATE CLASSIC CAB

Cool climate allows for slow ripening, which partially accounts for added complexity, concentration, structure, richness, acidity and balance in wine.

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APRIL-CHARDONNAY



GUNDLACH BUNDSCHU
SONOMA COAST, DELIVERED

GUNDLACH BUNDSCHU
April Chardonnay

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MAY-GEWÜRZTRAMINER



GUNDLACH BUNDSCHU
GEWÜRZ TILL IT HÜRTZ

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JUNE-MOUNTAIN CUVÉE



GUNDLACH BUNDSCHU
DON'T JUST blend IN, STAND OUT.

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