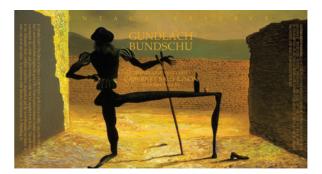


2002 VINTAGE RESERVE CABERNET SAUVIGNON Rhinefarm Vineyard, Sonoma Valley



VARIETAL COMPOSITION: 100% Cabernet Sauvignon

Age of Vines: 30 years

Harvest Dates: October 8 – 16, 2002

Brix: 25.8°

BARREL AGING: 18 months 50% new French oak

> BOTTLED: December 2004

> > Case Pack: 6/750ml

PRODUCTION: 138 cases

Alcohol: 14.3%

TA: 5.7 g/L

pH: 3.73

Rhinefarm Vineyard

The Vintage Reserve is produced from grapes grown in 30-year-old Cabernet Sauvignon blocks situated at the highest elevation of Gundlach Bundschu's estate vineyard blocks. Planted in 1969, these vines produce the winery's most complex Cabernet Sauvignon for a variety of reasons: their position on Rhinefarm's southwest-facing benchland slope is exposed to more sunlight hours and heat during the growing season. Also, the topsoil, only 24 - 28 inches deep, consists of bone-white, bleached volcanic ash and natural organic humus. These factors, combined with low yields due to vine age, consistently provide concentrated, black fruit and complex aromatics.

HARVEST NOTES

The 2002 growing season began with an early budbreak and cool spring followed by a heat spike in early July which reduced yields and promoted the development of exceptional flavor concentration in the remaining fruit. A very warm, rain-free Autumn brought the unusually small crop to even ripeness.

WINEMAKING

Harvested by hand and delivered to the winery in the cool morning hours, the clusters were gently destemmed, the berries lightly crushed—just enough to break the skins—and then moved into small stainless steel fermenters. Here, the must was soaked at a cold temperature for 3 days before it was inoculated with a prepared yeast strain for fermentation. Gentle mixing throughout fermentation was accomplished with periodic pump-overs. Extended skin contact was allowed after the completion of alcoholic fermentation in order to facilitate tannin integration. Upon pressing, the wine was racked to French oak barrels, 50% new, where it aged for 18 months prior to bottling.

WINEMAKER TASTING NOTES

The 2002 Vintage Reserve begins with rich, concentrated aromas and flavors of dense black plum, dried black currant, molasses and toast. Ripe, well-integrated tannins add texture and weight to the velvety mouthfeel, and lead to a long, chewy finish reminiscent of chocolate cherries and coffee. Delicious upon release, optimal cellaring time is 4 - 15 years from vintage.

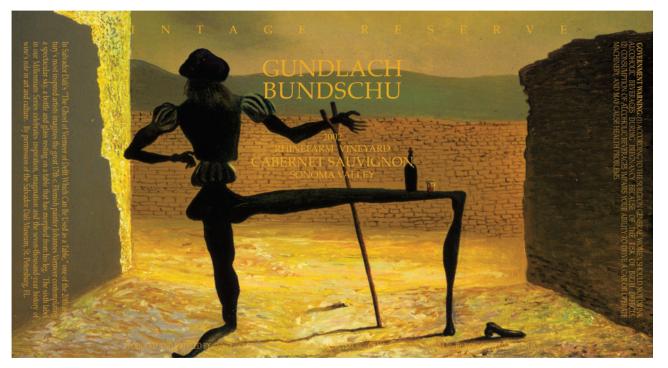
Jeff Bundschu Sixth Generation Vintner

Linda Trotta Winemaker



Gundlach Bundschu Winery :: P.O. Box 1, Vineburg, CA 95487 :: (t) 707.938.5277 :: (f) 707.938.9460 :: www.gunbun.com :: info@gunbun.com Represented by Wilson Daniels Ltd. :: P.O. Box 440-B, St. Helena, CA 94574 :: (t) 707.963.9661 :: (f) 707.963.8566 :: www.wilsondaniels.com





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THE LABEL

The 2002 Vintage Reserve is the sixth of seven labels in Gundlach Bundschu's Millennium Series celebrating the 7,000-year history of wine and its persistent role in art and culture as a unifying symbol of civilization. The 2nd millennium AD spans a period of unparalleled creativity and invention, from the High Middle Ages through the Space Age, and saw an explosion of art as a means of individual expression and social commentary.

One of the 20th century's most imaginative artists, Salvador Dalí is known for the complex symbolism of his work, often exploring challenging scientific and religious themes. He was also a superb draftsman, depicting impossible scenes with stunning realism. So it is not too surprising that Dalí was a great admirer of the 17th century Flemish painter Johannes Vermeer, known for his mastery of light and space.

In Dalí's "The Ghost of Vermeer Which Can Be Used as a Table," Dalí imagines the great Dutchman studying the late afternoon light in Port Ligat, Dalí's beloved home on the Spanish coast. The bottle and glass sitting upon the table that has morphed from his leg no doubt assist in the figure's appreciation of the spectacular sky. With the release of the 2002 vintage 'Inspiration' label, Gundlach Bundschu celebrates creativity, artistry and individual expression, and the role of wine in savoring our appreciation of them.

"The Ghost of Vermeer of Delft Which Can Be Used as a Table" is reprinted by the generous permission of the Salvador Dalí Museum in St. Petersberg, FL. Worldwide rights to the image © Salvador Dalí. Fundación Gala-Salvador Dalí, (Artist Rights Society) (2007) / In the USA © Salvador Dalí Museum, Inc. St. Petersberg, Florida (2007).

About the Salvador Dali Museum

Founded in 1982 with a bequest from A. Reynolds Morse and Eleanor Reese of the largest private collection of Dalí's art in the world, the museum remains home of the most comprehensive exhibit of the artist's work outside of Spain. For more information, visit salvadordalimuseum.org.

ABOUT CHUCK HOUSE

Chuck House has built his career on the design of wine labels, but his academic training was in Cultural Anthropology. He views the Vintage Reserve Millennium series as a chance to explore some profound connections between art, history, civilization and wine.



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