

Great WINE TRANSCENDS fashion

2012 MERLOT, SONOMA VALLEY

A defining, pre-eminent California Merlot for more than 40 years, from sixth-generation family-owned winery



- ⌘ Jim Bundschu (fifth-generation vintner) pioneered bottling varietal Merlot in California
- ⌘ Primarily estate-grown
- ⌘ Estate fruit mostly grow on southwest-facing slopes of Mayacamas Mountains
- ⌘ Up to 5 days cold soak; pressed just before dryness and racked to barrels to complete fermentation
- ⌘ Lees stirred for 3 months
- ⌘ 17 months in French oak, 40% new

14.6% ALCOHOL **APPELLATION: SONOMA VALLEY** SRP \$32



« WATCH THE WINE SPECTATOR AWARD-WINNING VIDEO "A BRIEF HISTORY OF MERLOT" AT GUNBUN.COM/MERLOT

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